

## **Strategic management in higher education system: Methodological approaches**

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### **Abstract**

The article deals with the problems of strategic management in the system of higher education. Today Russian organizations of higher education system are in active search for the strategies of restructuring and development of new managerial and organizational mechanisms. According to the authors, universities should be the main elements of innovative development of infrastructure of their countries, and make a contribution to the formation of human capital. However, to date, strategic management in Russian universities are still deprived of their own serious methodological concept. The investigators reviewed methodological approaches of strategic management in higher education system of such the authors as P. Drucker, I. Ansoff, K. Tavernier, B. Sporn. The analysis of development strategy was made; the mission and the main achievements of the university were considered on the example of Kazan (Volga) Federal University. The paper concluded that, since the institutions of higher education have their own specifics, their strategic management mechanism should be based on its own methodology and should differ from the methodology of strategic management of commercial organization. Conclusion noted that the strategic management is a risky management, and in the case of its implementation at the university level, the risk of social consequences of the risks, associated with the employment of personnel, is increasing.

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### **Keywords**

Education management, Higher education, Innovative development, Management in education, Managerial strategies, Strategic management